

1614 EAST 40<sup>TH</sup> STREET  
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Consolidated Graphics Group, Inc.

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**CONSOLIDATED GRAPHICS GROUP, INC. INVESTS IN 10-COLOR 40-INCH PERFECTOR TO PROVIDE CLIENTS WITH ENHANCED ADVANTAGES**

The installation of a 10-color press provides distinct advantages for Consolidated Graphics Group, Inc. (CGG) clients. The biggest advantage to clients in Northeast Ohio may be that it is the only 10-color press in the entire region.

“We are always seeking faster turnaround, higher quality, and competitive pricing for clients,” said CGG chairman and CEO, Kenneth A. Lanci. According to Lanci, that is why CGG acquired a 10-color Heidelberg 102-10-6P Speedmaster with perfection and Photoscan spectrometer. It is the only 10-color sheetfed press with such capabilities in the State of Ohio.

The press is capable of printing in four- and five-color on both sides in a single pass through the machine. The advantage to CGG clients using the Heidelberg 10-color press include the following:

- **Faster turnaround.** Today’s perfectors have automatic features that streamline productivity and boost quality levels to the highest commercial standards. One example is that makeready on a perfecter can take as little as eight minutes. And one single pass versus two passes also enhances productivity. Additionally, a 10-color perfecter doubles the output of a 4-color and a 6-color press.
- **Improved quality.** With a built-in spectrophotometer, the color is automatically controlled. The press is capable of comparing the printed image to the digital image from prepress and then automatically makes ink corrections. Also, with a single-pass press, there’s no problem with powder build-up on the blankets, as one would have during a second pass.
- **Cost efficiency.** The built-in efficiencies of the Heidelberg ensure that CGG can keep prices highly competitive, hasten turnaround time and speed customer products to market – all while delivering a product of the highest quality.

~more~

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Consolidated Graphics Group, Inc. (CGG) is a fully integrated,technologically advanced graphic arts firm that provides clients with pre-press production, quality printing, direct marketing, print on demand as well as a proprietary online system for CGG clients that provides designated users access to manager their collateral via Internet and intranet capabilities.

CGG is located in the Graphic Arts Centre, at 1614 East 40th Street, Cleveland, OH. The Graphic Arts Centre is the only Centre of its kind in Northeast Ohio devoted entirely to graphic arts, including continuing education. It serves professionals in corporate communications, advertising, and marketing communications. Its mission is to provide the most comprehensive graphic arts capabilities for production, and to offer hands-on learning in the field of graphic arts. It also provides focus group amenities for marketing executives in a centrally located, easy-to-reach location in midtown Cleveland.

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